



MEDIA RELEASE

Cascade Primary School cleans up Tafelsig

IMMEDIATE RELEASE

22 September 2015



Caption: Grade 6 learners from Cascade Primary School in Mitchell's Plain (L- R) Geovandre Abrahams, Darrion Lope, Zukhanye Mbeki, Suhail Wagiet, Taireece Williams, Chelsea Jaffa, Tanin Langeveldt and Jiyaad Samodien collect rubbish at a Clean Up Day on Monday this week. The school is participating in the Clean Up and Recycle Competition taking place in September which is World Clean Up Month. [Photographer: Craig Wilson. Permission for children to be photographed granted by parents. High resolution images available on request.]

The Clean Up and Recycle Competition taking place this month is well under way at three schools in Mitchells Plain with tonnes of rubbish collected by enthusiastic learners hoping to win the prize for their school. On Monday learners from Cascade Primary School in Tafelsig participated in a special Clean Up Day event where they learnt about recycling and then picked up litter in and around their school.

Imperial Primary in Beacon Valley, Woodville Primary in Woodlands and Cascade Primary are competing in the competition, arranged by Peninsula Beverages (PenBev – local bottler and distributor of The Coca-Cola Company products in the Western and Northern Cape). The school that collects the most waste at their Clean Up day and recycles the most plastic bottles, cans, paper and glass bottles

per learner during the four week competition will win a grand prize of R10 000 to be spent on school improvements. Imperial Primary School collected 1224 kilograms of waste at its Clean Up Day two weeks ago. Woodville Primary will participate in their Clean Up Day tomorrow (Wednesday 23 September 2015). The competition ends on Friday 9 October 2015.

WasteWant director of Sales and Marketing, Luther Müller taught the Cascade Primary School learners about recycling and polyethylene terephthalate (PET) which is used to make some bottles. "PET is baled then reduced to PET resin, and can further be refined into polyester. Polyester can be used to make clothing like your school tracksuits," he told the learners. He also said that that white paper can be recycled up to six times before it is used again to make the paper that newspapers are printed on.

Commenting on the value of recycling and how it can generate income for the school, Principal Gale Adriaanse said, "We are sitting on a goldmine, there is so much that we can recycle." Adriaanse said, "We have already collected a large amount of recyclable goods and are really hoping to win the competition." She said that classrooms needed to be repainted and that repairs were needed to the buildings.

PenBev's Corporate Communications Manager Denise Behrens comments, "It is inspiring to see how enthusiastic the learners are about this competition. We are committed to supporting the communities in which we operate and encouraging recycling is a key aspect of that."

The children enjoyed refreshments and a snack before they put on gloves and began to fill bags with litter for 20 minutes. Teachers accompanied the older learners who cleared the area outside the school premises while the younger grades picked up rubbish within the school yard. After the clean up the learners placed their bags full of litter in a large pile and danced to celebrate their efforts. The rubbish which was removed by WasteWant weighed 1123 kilograms.

With just over two weeks until the competition ends, it is unclear which school is leading the competition and cleaning up and recycling the most. Learners will continue to bring in plastic bottles, cans, paper and glass bottles for recycling until 9 October.





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