



## DHL STORMERS LAUNCH NEW KIT FOR THE UPCOMING SEASON

**03 December 2015 – Cape Town,** The DHL Stormers have launched their new home and away kit for the upcoming 2016 Super Rugby season, both of which retain the proud heritage of Western Province Rugby.

The new DHL Stormers home jersey will continue to feature the signature look of WP Rugby - hoops - but the heights of the striping across the jersey have changed slightly.

The most notable changes, however, can be seen in the new away jersey. The Disa-inspired red away jersey celebrates the rich history of WP Rugby where the Stormers franchise originates from.

Commenting on the away jersey, Adrian de Souza, Head of Rugby at adidas South Africa, said: "adidas, together with Western Province Rugby, designed the new jersey so that the DHL Stormers Faithful and more importantly the players, can take a part of the Western Cape with them everywhere they go."

Western Province Rugby CEO Rob Wagner added: "We believe that the contemporary new look of both the home and away jerseys will inspire the team to winning ways in 2016, but, more importantly, speak to our fans. The away jersey is an exciting take on our rich history, which incorporates the red of the Disa, which represents the pride, heritage and diversity of our union and teams. We are proud to retain an element of our history in our new designs."

Technology elements incorporated in both jerseys include climacool, ensuring that through ventilation panels in key parts of the jersey, including across the back and under the arms, air flow keeps the body cool during play.

The new home jersey will make its debut at DHL Newlands on Saturday, 27 February against the Vodacom Bulls at the start of the 2016 Super Rugby tournament.

The new home and away jerseys are available from 10<sup>th</sup> December at adidas Performance stores, sports retailers countrywide as well as on adidas ecomm site [www.adidas.co.za](http://www.adidas.co.za) at a recommended retail price of R749(TBC). Women and childrens' jerseys are also available at a RRP of R649.

For more information please visit [adidas News Stream](#) or follow #showyourstripes on Instagram [adidasZA](#) and on Twitter [@adidasZA](#).

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## Press Release

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