



MEDIA RELEASE

Edunova Learning Centre opens in Langa

FOR IMMEDIATE PUBLICATION/BROADCAST

13 September 2016

Ahead of great anticipation and excitement, the Edunova Learning Centre was officially opened in Langa on Monday, 12 September 2016. Thanks to Coca-Cola Peninsula Beverages and the Rotary Club of Newlands, the Learning Centre has much needed equipment and technological infrastructure.

The Edunova Learning Centre established in Langa will deliver specialised information and communication technology (ICT) services as well as professional development for the Langa Education Assistance Programme (LEAP) and other schools in the area. This is the fourth Learning Centre implemented by Edunova since 2005 and is a partnership between Edunova, LEAP and Coca-Cola Peninsula Beverages (CCPB).

CCPB together with the Rotary Club of Newlands provided more than R500 000 towards kitting out the centre with new furniture, laptops, software and the latest in smart technological infrastructure.

“We believe that the investment made in this new centre, will become a valuable resource to the community and will give the beneficiaries who will make use of the services and technologies, a wonderful advantage in expanding their knowledge base,” said Priscilla Urquhart, Public Affairs and Communications Manager for Coca-Cola Peninsula Beverages.

In order to create an environment that is conducive to learning, Edunova emphasises the importance of the right physical space and enabling facilities. Edunova Director John Thöle said: “Modern, open-plan spaces that allow for training, support and access to physical and conceptual technological and educational resources such as hardware and software programmes are important. The learning activities are targeted at principals, educators and learners in order to contribute towards improved education and the development of employment opportunities.”

“Members of the community are enabled to improve their own lives through the ongoing use of technology,” explains Thöle. The project will leverage LEAP competencies to enhance these outcomes by developing greater awareness of educational best practice, youth leadership development and whole school development.

John Winship, Rotarian at the Rotary Club of Newlands elaborates on their involvement with Edunova, “Creating sustainable environments and investing in the future of our youth, is the backbone of thriving

communities. This Centre will serve as a model for other schools, by maintaining an environment of high learning standards that is stimulating and inspirational. The vision that Edunova has about creating systems that enable all individuals to become effective learners, resonates with the Rotarians of Newlands and we look forward to witnessing the many successes that the Centre will achieve.”

Ends

(PHOTOS AVAILABLE ON REQUEST)

For more information about Coca-Cola Peninsula Beverages, visit <http://www.peninsulabeverage.co.za/> or contact 021 936 5500. CCPB is also on Facebook <https://www.facebook.com/CocaColaPenBev/>. For more information about Edunova, visit www.edunova.org. For more information about the Rotary Club of Newlands, visit www.newlands.co.za.

Released by Reputation Matters

Media contact:

Amelia Pretorius

081 435 2917

amelia@reputationmatters.co.za

Note to editor: Coca-Cola Peninsula Beverage Company (CCPB) is the local bottler and distributor of the products of the Coca-Cola Company in the Western and Northern Cape. Products and brands include Coca-Cola, Sprite, Fanta, Stoney, Appletiser, Powerade, Bonaqua, Glaceau, PowerPlay and Monster amongst others. CCPB has been operational for 76 years, having first opened for business in 1940. Their state of the art bottling facility is based in Parow Industria, with distribution centres in Athlone, Worcester and Koelbly. For more information visit www.peninsulabeverage.co.za or contact 021 936 5500.