



MEDIA RELEASE

Cape Town-based Peninsula Beverage Company is voted one of the top ten employers

IMMEDIATE RELEASE

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Peninsula Beverage Company (PenBev – local bottler of The Coca-Cola Company products in the Western and Northern Cape) has made it to the top ten Top Employer 2014 by The Top Employers Institute for the 2nd consecutive year. From left PenBev employees: Allan Opperman, HR Admin Manager; Desiree Johannes, Employee Relations Manager; Bryn Morse, HR Director and Samantha Koopman-Lyners, Training and Development Manager.

In an event attended by South Africa's most prominent companies, PenBev was recognised once again for its excellent employee offering at the annual Top Employers 2014 evening. Based on independent research by the Top Employers Institute, it was found that PenBev offers its employees outstanding working

conditions and looks after its staff exceptionally well. The company has therefore received the exclusive Top Employers South Africa 2014 Certification and lists in the top ten companies to work for in South Africa out of 83 companies assessed for the certification.

The Top Employers Institute globally certifies excellence in the conditions that employers create for their people. The employers examined were assessed on the following criteria: Primary Benefits, Secondary Benefits and Working Conditions, Training and Development, Career Development as well as Culture Management. Only those companies that met the stringent research criteria received the Top Employers South Africa recognition.

What are the reasons for PenBev achieving this prestigious accolade? According to Bryn Morse, the HR Director for PenBev, there are a number of contributing factors but, as he says, "It ultimately can be attributed to the fact that our employees feel a huge sense of pride working for a company that is involved with one of the best known and loved brands across the globe, namely Coca-Cola. Add to this our unique and values driven culture which everyone buys into and you have a winning formula."

Samantha Crous, Regional Director Africa & Benelux for the Top Employers Institute says, "Optimal employee conditions ensure that people develop themselves personally and professionally. Our comprehensive research concluded that PenBev provides an outstanding employment environment and nurtures and develops talent throughout all levels of the organisation. They offer a wide range of creative initiatives, from secondary benefits and working conditions, to performance-management programmes that are well-thought-out and truly aligned with the culture of their company."

Congratulations to all companies who made it to the top ten list, namely (1) Unilever South Africa (Pty) Ltd, (2) Nestlé (South Africa) (Pty) Ltd, (3) EY, (4) Old Mutual Life Assurance Company, (5) SAP South Africa (Pty) Ltd, (6) Accenture South Africa (Pty) Ltd, (7) MTN SA (Pty) Ltd, (8) Microsoft SA (Pty) Ltd, (9) Edward Nathan Sonnenbergs Inc., (10) Peninsula Beverage Company (Pty) Ltd

For more information about PenBev contact 021-936-5500 or visit

www.penbev.co.za. Join PenBev's Facebook page at
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