



MEDIA RELEASE

1000 meals for children on Mandela Day

IMMEDIATE RELEASE

20 July 2016



Caption: On 18 July 2016 employees of Peninsula Beverages (PenBev – Coca-Cola’s bottling partner in the Western and Northern Cape) Athlone dedicated their time to provide lunch to 1000 learners at schools in the surrounding community.

“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead” (Nelson Mandela). To commemorate the memory of one of South Africa’s great leaders, Nelson Rolihlahla Mandela, the 201 employees at PenBev Athlone gathered early on Mandela Day 2016 to prepare 1000 lunch packs consisting of a sandwich, piece of fruit and a Just Juice.

“We believe that business should play an active role in the upliftment of the communities in its direct vicinity. There are many learners that go to school hungry, and we decided to use our 67 minutes to provide lunch for the learners at Eros School in Athlone, Athwood Primary School in Hanover Park and Mseki Primary School in Gugulethu,” said Priscilla Urquhart, Public Affairs and Communications

Manager for Peninsula Beverages. “Making a difference starts with each one of us, and as a collective team the impact is so much greater,” Urquhart added.



Caption: Learners at Athwood Primary School in Hanover Park enjoying the lunch packs provided by Peninsula Beverages on Mandela Day 2016.

It was a privilege for the employees of Peninsula Beverages Athlone to take time on Mandela Day to make a difference in the lives of these 1000 children.

For more information about Peninsula Beverages contact 021 936 5500 or visit www.penbev.co.za. PenBev is also on Facebook www.facebook.com/PenBev.

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Notes to editor

Peninsula Beverage Company (PenBev) is the local bottler and distributor of the products of the Coca-Cola Company in the Western and Northern Cape. The company's brands include Coca-Cola, Sprite, Fanta, Stoney, Appletiser, Powerade, Bonaqua, Glaceau, PowerPlay and Monster amongst others. PenBev has been operational for 86 years, having first opened for business in 1940. Their state of the art bottling facility is based in Parow Industria, with distribution centres in Athlone, Worcester and Koelbly. For more information visit PenBev's website at www.peninsulabeverage.co.za or contact 021 936 5500.