

MEDIA RELEASE

Morgenson Primary School wins R30 000 in Coca-Cola Peninsula Beverages Recycle Race

FOR IMMEDIATE RELEASE

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Learners at Morgenson Primary School were thrilled to find out on Monday, 28 November 2016 that they had won the 2016 Coca-Cola Peninsula Beverages Recycle Race, earning themselves R30 000 cash for the school. Vice-principal Ms. Smith (fourth from the left) accepted the winner's trophy from Priscilla Urquhart (third from the right), Public Affairs and Communications Manager for Coca-Cola Peninsula Beverages during a school assembly.

“Our school has learnt in a practical way about keeping our suburbs clean and seen value in recycling items which we would normally throw away. We have had wonderful support from parents and local members of the community who have helped our learners to collect as much as possible for the school,” said Ms Smith. In second place was Cascade Primary, winning R20 000 and in third place was Arcadia Primary School, winning R10 000. In total 7 648 learners at the participating schools collected 9 492 kilogrammes of recyclables (equivalent to 1.24 kilogrammes per learner). Morgenson Primary School competed against seven other participating schools in Cape Town to recycle the most plastic, glass, cans and paper per learner during the competition which began on 01 August 2016 and ended on 31

October 2016. All recyclable items were collected and weighed by recycling partner WasteWant, who will reimburse all the participating schools for the recyclable waste that they collected.

[Photo credit: Craig Wilson]

Ends

For more information about Coca-Cola Peninsula Beverages, visit <http://www.peninsulabeverage.co.za/> or contact 021 936 5500. CCPB is also on Facebook <https://www.facebook.com/CocaColaPenBev/>.

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Note to editor: Coca-Cola Peninsula Beverages (CCPB) is the local bottler and distributor of the products of the Coca-Cola Company in the Western and Northern Cape. Products and brands include Coca-Cola, Sprite, Fanta, Stoney, Appletiser, Powerade, Bonaqua, Glaceau, PowerPlay and Monster amongst others. CCPB has been operational for 76 years, having first opened for business in 1940. Their state of the art bottling facility is based in Parow Industria, with distribution centres in Athlone, Worcester and Koelbly. For more information visit www.peninsulabeverage.co.za.