

MEDIA RELEASE

Making a difference in local Cape communities

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Since its inception, Coca-Cola Peninsula Beverages (CCPB) has built a strong legacy of giving back.

On Monday, 18 November 2019, The Rotary Club of Newlands (RCN) and CCPB launched the new and improved Emmanuel Day Care Centre in Atlantis.

In 2011 the Emmanuel Day Care Centre acquired the existing property and buildings for an amount of R1.5 million with CSI funding from CCPB. RCN arranged the acquisition and has recently co-ordinated the extensive maintenance and building improvements at a cost of R450 000. CCPB agreed to fund the maintenance, partitioning of new office space, revamping of existing rooms, replacement of floor tiling and repairing of lighting and electrical circuits.

“We are so thankful to the Rotary Club of Newlands and Coca-Cola Peninsula Beverages for their contribution over the years. We feel very privileged to be associated with them - people who have the interest of our special needs’ children so near and dear to their hearts. Their recent improvements to our facilities, including making it disability friendly, allows us to take in more kids in the new year. I simply can’t thank them enough,” says Joyce Anderson, Centre Manager of the Emmanuel Day Care Centre.

In addition, on Friday, 22 November 2019, CCPB and RCN together with Western Cape Education celebrated the addition of six new classrooms at the Noluthando Special Needs School. These additional spacious classrooms are specifically designed for learners with autism.

For over fifteen years RCN together with various local and international funders have materially enhanced the facilities at the Noluthando Special Needs School in Khayelitsha. CCPB made a generous contribution towards the Treatment & Assessment Centre which was opened just over a year ago. Therapists now provide professional services to the 300 hearing-impaired and autistic learners. The Centre now has capacity to provide services to the broader community. The school is always challenged to accommodate children on the waiting list and the latest addition of six new classrooms at a cost of R3.3 million provides places for between forty-eight and sixty learners.

“As Rotarians we believe in “service above self” and it is rewarding to see on-the-ground benefit when organisations come together, with generous corporate social investment, to provide facilities and thereby the opportunity to materially improve the lives of others.” says Rotarian John Winship.

“We are thrilled to be part of these community projects. We believe that the developing bright futures for our children is so important. It’s for this reason that CCPB invests in a variety of education projects aimed at enhancing the learning needs within disadvantaged communities,” says Priscilla Urquhart, Public Affairs and Marketing Communication Manager at CCPB.

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For more information about Coca-Cola Peninsula Beverages (CCPB), visit <http://www.peninsulabeverage.co.za/> or contact 021 936 5500.

Note to editor: Coca-Cola Peninsula Beverages (CCPB) is the local bottler and distributor of the products of the Coca-Cola Company in the Western and Northern Cape. Products and brands include Coca-Cola, Sprite, Fanta, Stoney, Appletiser, Powerade, Bonaqua, Glaceau, PowerPlay and Monster

amongst others. CCPB has been operational for 78 years, having first opened for business in 1940. Their state of the art bottling facility is based in Parow Industria, with distribution centres in Athlone, Worcester and Koelbly. For more information visit www.peninsulabeverage.co.za.